

Call Tracking pricing plans

Prove ROI and discover insights with packages that start with 5 numbers & 250 minutes.

Yearly Monthly

Save up to 10% with a yearly plan

Call Tracking

\$45/mo
plus additional usage

Measure, analyze, and prove the ROI of call-based marketing campaigns.

Includes:

- 5 local numbers
- 250 local minutes
- Call & text tracking and attribution
- Call recording and routing

See what's included →
See all Call Tracking plans →

Start 14-day trial

Call Tracking + Intelligence

\$95/mo
plus additional usage

Transcribe and analyze calls for even greater marketing insights.

Everything in **Call Tracking**, plus:

- Call transcripts
- Keyword analysis

See what's included →

Start 14-day trial

Call Tracking + Form Tracking

\$95/mo

Attribute form submissions as well as calls back to marketing sources.

Everything in **Call Tracking**, plus:

- Form tracking
- Custom form builder

See what's included →

Start 14-day trial

Call Tracking Complete

\$145/mo


Track, analyze, and optimize calls and forms in one solution.

Everything in **Call Tracking**, plus:

- Call transcripts
- Keyword analysis
- Form tracking
- Custom form builder

See what's included →

Start 14-day trial




Call Tracking Complete + Lead Center

Turn more leads into better customers by using our cloud communications system alongside your analytics tools.

See what's included →

Start 14-day trial



Looking for Enterprise pricing?

Discover how Call Tracking scales to organizations of every size.

Talk to an expert

| Compare | Call Tracking | Call Tracking + Intelligence | Call Tracking + Form Tracking | Call Tracking Complete |
|--|---------------|------------------------------|-------------------------------|------------------------|
| INCLUDED MONTHLY WITH ALL PLANS | | | | |
| Local numbers | 5 | 5 | 5 | 5 |
| Local minutes | 250 | 250 | 250 | 250 |
| Text messages (SMS) <i>*Available after trial</i> | 100 | 100 | 100 | 100 |
| Form submissions | N/A | N/A | 1,000 | 1,000 |
| Call transcription minutes | N/A | 10,000 | N/A | 10,000 |
| ADD MORE TO YOUR PLAN | | | | |
| Local numbers | \$3 ea. | \$3 ea. | \$3 ea. | \$3 ea. |
| Local minutes | \$0.05 ea. | \$0.05 ea. | \$0.05 ea. | \$0.05 ea. |
| Toll-free numbers | \$5 ea. | \$5 ea. | \$5 ea. | \$5 ea. |
| Toll-free minutes | \$0.08 ea. | \$0.08 ea. | \$0.08 ea. | \$0.08 ea. |
| Text messages (SMS) <i>*Available after trial</i> | \$0.016 ea. | \$0.016 ea. | \$0.016 ea. | \$0.016 ea. |
| Form submissions | N/A | N/A | \$0.02 ea. | \$0.02 ea. |
| Call transcription minutes | N/A | \$0.02 ea. | N/A | \$0.02 ea. |

See more ↓

FAQ

How does the free trial work?

Every account starts with a 14-day free trial. We don't require a credit card to get started, and we won't bill you until your trial is over.

Can I get a demo?

Of course! [Click here to set up a personalized demo](#) of the CallRail platform. A CallRail expert will customize the tour to make the most of your time.

How will I be billed?

For customers with monthly billing, each month we'll automatically invoice your credit card for the amount of the base fee for the upcoming month and the additional usage from the previous month. For example, if you become a customer on the 15th, we'll bill you on the 15th of each month.

For customers on a plan with annual billing, your base fee for the upcoming 12 months is due upon credit card entry. Additional usage for each previous month will be automatically billed to your credit card on the same day each month.

What if I go over my included usage?

We'll continue to track your leads so that your reports stay up-to-date. Once you go over your included usage, you'll be billed at the "Additional Usage" rates on your current plan. You can always upgrade your pricing plan as your business grows.

Which countries do you support?

CallRail is available in the United States, Canada, the UK and Australia. For International pricing, see our [UK](#) and [Australia](#) pricing pages.

Can I use CallRail and still be HIPAA compliant?

We take [HIPAA](#) compliance seriously; that's why we've not only created an end-to-end solution for [health care providers](#), but we also sign a business associate agreement (BAA) with each of our HIPAA clients. [Contact us today](#) to get your BAA set up and learn about our specific HIPAA plans.

CallRail

Company

- About Us
- Careers
- Culture
- Contact Us

Support

- Help Center
- Developers
- System Status
- Community

Resources

- Content Hub
- Refer a Friend
- Partnerships
- Integrations

Try CallRail

- Free Trial
- Pricing
- Request a Demo
- Contact Sales
- Enterprise

